## Impact of the Project

Impact on professionals and organisations working with young adults:

- Professionalization of staff working with counselling of young adults •
- Professionalization of services offered to young adults by the stakeholder networks
- Improvement of administrative routine in career counselling allowing • managing bigger workloads more effectively
- More effective career guidance and work placement opportunities for young adults aged 18-30

#### **Impact on Young Adults**

- Facilitation of the learners in a learning process through a flexible igma3 methodology adjusted to their needs and capabilities.
- Improved opportunity to education with strong focus on further employment which is leading to decrease of unemployment of young adults.

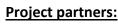


#### Coordinator and Partners

#### **Project Coordinator:**

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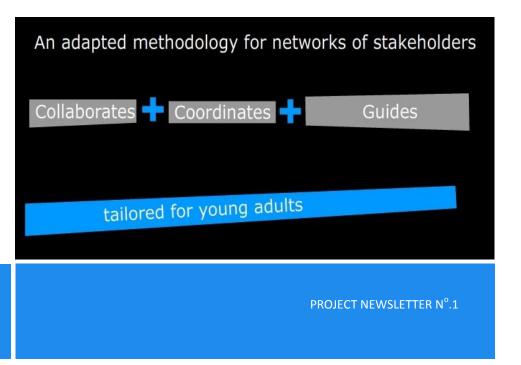


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Shortening the Distance to Labour Market for young people with risk for unemployment and social exclusion- Distance Education for Coordinated Measures by Regional Stakeholder Networks

If you work in adult education organisations, counselling services, public organisations working with employment and employers/ employer associations OR

If you are a young adult, aged 18-30, and long-term unemployed or are facing challenges in getting into the labour market and need extra support

then igma3 project is for you



Benefits of igma3, both for stakeholders and young adults:

#### Stakeholder

- Professionalization •
- Improvement of  $\bullet$ administrative routine in career counselling
- More effective career guidance and work placement

#### Young adult

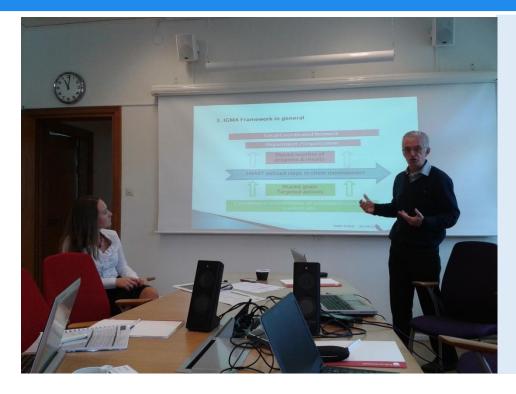
- Facilitation in the learning process through a flexible methodology adjusted to needs and capabilities
- Improved opportunity to education with focus on further employment which leads to decrease of unemployment

# Rationale & objectives of the project What's igma3 about?

In Communication "Moving Youth to Employment" 2012, the Commission states that the main problem regarding youth employment is a weak school-to-work transition. This depends on 2 reasons: a) employers are not willing to invest in future workforce and are usually focusing on current needs of the company; b) there is a lack of cooperation/coordination between different stakeholders in the region working with education, counselling and employment of young adults. The above makes career counselling services ineffective and job placements are not adapted to individual education and capacity as well as to regional employment needs.

In daily services there are many organisations involved in the process of education, counselling and employment for young people: Adult Education, VET, municipalities, PES, NGOs, etc. All these organisations use their own methods for career counselling and job placements. Since there is no coordination between them, the same guidance services are provided to one person several times or good services are offered at wrong moments. Moreover, in most of EU countries there is lack of professional standard and training for the professionals in the area of career counselling.

Igma3 aims to respond to this challenge by delivering a methodology as well as resources for stakeholders working with young adults that will also include job placements strategies and know-how for changing the attitudes of the employers. Additionally it will provide stakeholders with a distance training course through Moodle system. Finally igma3 aims for professionalization of adult education staff working with career counselling and job placement of young adults.



## Igma3 main outcomes

In order to achieve the aim of the project a comprehensive work plan has been developed that will result the namely outcomes:

- 1. Development of igma3 Methodology for Professionals
- 2. Development of igma3 Training Curricula for regional stakeholder networks
- 3. National Survey of existing counselling services available for Young adults and the role of different regional / local stakeholder organisation in the guidance process
- 4. Booklet with Marketing information for employers
- 5. A promotional website with access to an E-Learning Platform populated with the igma3 Training Materials

The impact of the introduction of igma3 methodology in the regional stakeholder networks will lead to better opportunities for job placements of young adults based on their needs and capacities. Moreover, the coordinated efforts of the stakeholder networks will result in transparency and efficiency at system level in regards to career counselling and employment of young adults.

For more information on igma3 visit

#### www.igma3.eu

#### igma3 - Project Nº: 2015-1-SE01-KA204-012244

The most relevant topics of *igma3 Project:* 

- 1. Labour Market Issues. Career Guidance. *Youth unemployment*
- 2. New innovative curricula/ educational methods/ development of training courses
- Regional dimension 3. and cooperation